

COLLEGE BEGINS AT HOME



October 5th, 2013

Chemeketa Community College

Partnership Opportunities

**Sponsored by the Salem/Keizer Coalition for Equality
and Chemeketa Community College**





We believe that college begins
at home!

Closing the academic and opportunity gaps facing students from Spanish-speaking families strengthens our community and our economy. Students need parents involved in their schools in addition to strong academic programs, well-trained teachers and community involvement. Spanish-speaking parents need extra support to become meaningfully involved in the educational process. We all want children to seek and succeed in higher education and technical training, and to become tax-paying contributing members of our community.



GOAL: To increase the high school graduation rate for students whose first language is Spanish by fostering educational success from birth to college.

PROPOSAL: The Salem/Keizer Coalition for Equality and Chemeketa Community College are partnering to launch a three-year initiative, informed by our Governor's newly reorganized education goals and designed to engage Spanish-speaking parents and their families in the education process from birth to graduation. We are targeting parents of students in English language learning programs in areas served by Chemeketa Community College, in Marion, Polk and Yamhill Counties.

FOLLOW UP: We are expecting more than 1,000 parents to attend. We will follow a cohort of families from this conference to measure our success.



For businesses:

Why Partner?

Investment in Education = Fantastic
Return On your Investment (ROI)!

- ◆ **BUILD RELATIONSHIPS** with Hispanic leaders, businesses, nonprofits & families
- ◆ **EMPLOYABLE WORKFORCE** impacts your ability to rise to the top
- ◆ **BUYING POWER** of Latino Community impacts your bottom line
- ◆ **COMMUNITY WELL-BEING** impacts your business growth
- ◆ **INCREASE YOUR REPUTATION** of inclusive community values
- ◆ **OUR COLLECTIVE FUTURES** are interconnected

*Investing in the education of Latino children
is investing in your own future.*



For Nonprofits:

Why Partner?

Investment in Education = Fantastic
Return On your Investment (ROI)!

- ◆ **BUILD RELATIONSHIPS** with Hispanic leaders, businesses, nonprofits and families
- ◆ **EMPOWERED LATINO COMMUNITY** impacts your ability to serve
- ◆ **MARKET POWER** of Latino Community impacts your revenue streams
- ◆ **COMMUNITY WELL-BEING** impacts your outcomes
- ◆ **INCREASE YOUR REPUTATION** of inclusive community values
- ◆ **OUR COLLECTIVE FUTURES** are interconnected

*Investing in the education of Latino children is
investing in your organization's future.*

COLLEGE BEGINS AT HOME



Regional Latino
Parent Conference

Meet your future customers!





INVEST!

Be a Platinum Partner

\$5,000

Your Benefits:

- **Logo in event program as a Platinum Partner**
- **Logo and link to your website on event landing page**
- **Top billing as Platinum Partner in all promotional communications**
- **Placement of promotional items in participant bags OR advertise your business by providing the participant bags**
- **One exhibit table with staff and banner on wall**
- **Verbal recognition in welcome address**
- **Top billing as Platinum Partner in press release**



INVEST!
Be a Gold Partner
\$2,500

Your Benefits:

- **Logo in event program as a Gold Partner**
- **Logo and link to your website on event landing page**
- **Listed as Gold Partner in at least 3 promotional communications**
- **Placement of promotional items in participant bags**
- **One-half of exhibit table with staff and banner on wall**
- **Verbal recognition in welcome address**
- **Listed in press release as Gold Partner**



INVEST!
Be a Silver Partner
\$1,000

Your Benefits:

- **Listed in event program as a Silver Partner**
- **Listed with logo on event landing page as a Silver Partner**
- **Placement of a promotional item in participant bags**
- **Listed in at least two promotional communications**
- **Placement of promotional materials on resource table**



INVEST!
Be a Bronze Partner
\$500

Your Benefits:

- **Listed in event program as a Bronze Partner**
- **Listed on event landing page as a Bronze Partner**
- **Placement of one promotional item in participant bags**
- **Placement of limited number of promotional materials on resource table**



INVEST!
Be a Community Partner
\$250

Your benefits:

- **Listed in event program as a Community Partner**
- **Listed on event landing page as a Community Partner**
- **Placement of one promotional item in participant bags**

COLLEGE BEGINS AT HOME



**How can we help you
help us?**

**Join with businesses, nonprofit organizations
and individuals to support parents and students**

Annalivia Palazzo-Angulo

Text, call or email

503-949-8062

annalivia.palazzo@gmail.com