



Salem/Keizer Coalition for Equality

Equity | Education | Empowerment

Dear friends,

At Salem Keizer Coalition for Equality, we've served Latino families in the Salem/Keizer area for almost 20 years. On **Wednesday, May 22, 2019** we will be celebrating our **20th Anniversary** at our Annual Luncheon, and **I am excited** to share with you the opportunity to be one of our **sponsors!**

Over 200 attendees will see your contribution—local and statewide community members and leaders, educators, business owners, philanthropists, and supporters from every sector. The benefits of promoting your business and your social commitment are well worth your investment. We will celebrate our founding, our accomplishments, and our plans to ensure the future success of our children.

Share our vision publically with your customers, that every child and youth from every background --

- *receives* equitable education and an equal opportunity to succeed
- *is* academically prepared to graduate ready for college and/or a skilled career
- *lives* in a healthy, economically stable and inclusive community
- *is* well-represented in our society and in the institutions that serve us

Our mission is to advocate and partner with Latino families, schools and communities to ensure equitable educational outcomes. It never fails to thrill us when parents from our past thank us and talk about their children's successes: grades, honor roll, graduating, going to college, finding a good career.

Ofelia is a great example, a dedicated mom who is heavily involved in the schools of her children. She participated in SKCE programs for eight years. Her two boys are now successful in high school and college! We hear other success stories—a Fulbright scholar, students at Corban, Willamette, Linfield, Chemeketa, U of O, OSU, Western, George Fox, PSU and others.



Ofelia and family

We are also excited about our partnership with Salem Keizer School District to train teachers in culture and language, and to bring more resources to the North Salem High School feeder area. Over 400 Spanish speaking parents in seven Elementary schools, two Middle Schools and North High will take part in one or more SKCE programs this year. Combining determined Parents with a vision, welcoming schools, and SKCE's resources, has built critical partnerships to help children reach educational success.

We need to raise \$20,000 from our event this year. Sponsor our 20th Anniversary and help us increase the number of hard working parents we can serve. Our community will be stronger, healthier and more economically stable because of you.

Please reach out to me: Miriam Cummins, by email to mcummins@skcequality.org or by phone at 541-602-2740, or call Annalivia Palazzo-Angulo, Executive Director, at 503-949-8062.

We can't wait to hear back! Thank you for your support!

Miriam G. Cummins

Miriam Cummins, Resource Development and Executive Assistant



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20th Year Anniversary: The Stars are Aligning for Educational Equity in Oregon

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP BENEFITS	\$2000	\$1500- \$1999	\$750- \$1499	\$300- \$749	\$100- \$299
# of free luncheon seats	4	3	2	1	
PRE-EVENT RECOGNITION					
Logo and link on event webpage	●	●	●	●	●
Logo on our SKCE Facebook page	●	●	●	●	
Logo and link on SKCE website	●	●			
Logo and 15 sec advertisement on CCTV	●	●			
ON-SITE RECOGNITION					
Logo printed on luncheon program	●	●	●	●	●
Logo on luncheon video	●	●	●	●	●
Logo on signboard near event stage and at registration	●	●	●	●	●
Verbal recognition in the welcome address	●	●	●		
Placement of your promotional items on luncheon tables	●				
POST-EVENT RECOGNITION					
Logo of video online after luncheon	●	●	●	●	●
Logo in our e-newsletter	●	●	●		
Logo and link on SKCE website until end of 2019	●	●			

Please call or email Miriam Cummins, at 541-602-2740 or mcummins@skcequality.org or Annalivia Palazzo-Angulo at 503-949-8062 or apalazzo@skcequality.org if you are interested in one of these sponsorship levels or if you have any questions.