



2024 - 2025

Annual Impact Report



Prepared by
Salem Keizer Coalition for Equality

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Letter from the Executive Director



Dear friends and community,

We want to express our warm thank you to all our donors, partners, volunteers, staff, and community members! Everything we've accomplished this year has been possible because of you. Your support, dedication, and teamwork truly make a difference.

This year has been one of resilience and growth. We continued our mission to partner with and advocate for Latino families, schools, and communities to ensure equitable educational outcomes.



Our programs strengthened families, promoted literacy, and engaged 310 parents and 236 k-12 students in the community. We maintained our programs, strengthened key partnerships, and reached important milestones that reflect our commitment to the community.

Looking ahead, we remain committed to our programs and to engaging parents as leaders in their children's education. By strengthening partnerships and fostering community engagement, we aim to reach even more families and create a greater impact.

We are deeply grateful to our donors, partners, volunteers, staff, and community members. Your support makes everything we achieve possible, and together we are making a lasting impact. Thank you for being part of this journey!

Yadira Juarez

Over 7k families served since inception in 1999



Our Mission

We partner and advocate with Latino/a/x families, schools and communities to ensure equitable educational outcomes.

Our Vision

SKCE's vision is that Spanish speaking Latino/a/x families with immigrant backgrounds live in a safe and inclusive community without fear and prejudice, and their children receive an equitable education, graduate from high school with the skills and opportunities to continue their education and career paths.



Our Values

- Equality
- Equity
- Inclusion
- Belonging



Literacy & Academic Achievement



Our goal for Latino/a/x is to be ready for kindergarten and academic success by third grade.

SKCE's early childhood and literacy programs provide children and parents with essential skills for school readiness and lifelong learning:

- Aprendiendo Avanzamos (Reading Together We Advance) – 2 series of 42 sessions each (Zoom + in-person) served 35 parents and 34 children ages 3–5.
- Leyendo Avanzamos (Learning Together We Advance) – 3 series of 10 sessions each. Served 63 parents and 55 students, focusing on parent-led literacy for K–2.
- Listos para Kinder (Ready for K) – 4 series of 4 sessions each served 64 parents and 62 preschoolers, preparing children for a successful transition to kindergarten.
- Childcare Provided – Throughout these programs, SKCE provided care for 98 children, allowing parents to fully participate in learning opportunities.

These programs strengthen early literacy, support parent engagement, and build the foundation for children's academic and social-emotional success.

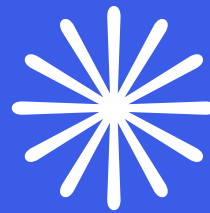
Parenting Education



Our parenting education programs continue to equip families with tools, strategies, and confidence to support their children's growth and success:

- Making Parenting a Pleasure – 1 series of 13 sessions served 34 parents, focusing on practical skills to strengthen family relationships and reduce stress at home.
- Abriendo Puertas – 1 series of 10 sessions served 31 parents, focusing on leadership, advocacy, and early childhood development.
- Fortaleciendo Familias – 4 series of 10 sessions each served 46 parents and 45 students, focusing on family communication, goal setting, and strengthening protective factors.

These programs create supportive spaces where parents, as their children's first teachers, grow as leaders in their homes, schools, and communities. By strengthening families at home—their children's first school—SKCE ensures that children thrive both academically and emotionally.



Leadership & Engagement



This year, SKCE created meaningful opportunities for parents to strengthen their leadership skills and engage in shaping their children's education:

- 9 Monthly Parent Leader Group Meetings – Parents came together regularly to share experiences, receive training, and collaborate on advocacy efforts that impact schools and the community.
- 2 Path to College Sessions – Families learned valuable information about preparing for higher education, including financial aid, applications, and strategies to support their children's academic journeys.
- 1 Parent Focus Group – Parents provided feedback on educational issues and shared ideas to help guide improvements in programs and services.

Through these efforts, parents are building confidence, becoming advocates, and ensuring their voices are heard in decision-making spaces.



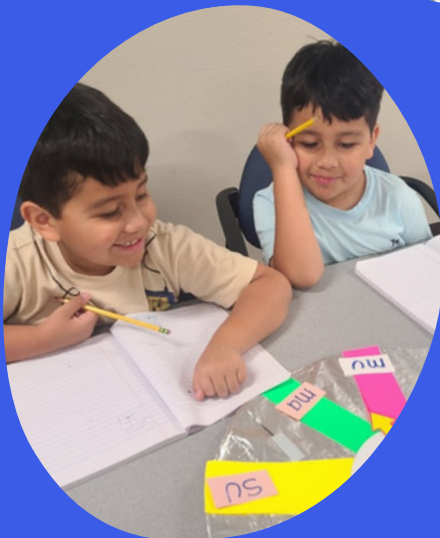
Summer Program



This summer, SKCE provided a rich, supportive environment for families to learn and grow together:

- 63 participants from 16 families
- 14 program days | 5.5 hours per day | 5,040 total hours of service
- 5 programs delivered: Math, Reading, Writing, Strengthening Families, Active Parenting, and Childcare
- Comprehensive support: breakfast, lunch, snacks, and transportation provided

Our summer programs combined academic learning with family strengthening and wraparound support, ensuring children gained essential skills while parents received resources to build stronger, more connected families.



Community Outreach



SKCE extended its reach into the community by sharing resources and connecting with families at 19 resource tables throughout the Salem-Keizer area. These outreach efforts provided information about our programs, built new relationships, and strengthened community connections to support families in education and beyond.



Volunteers



Volunteers play an essential role in advancing SKCE's mission. Their time, skills, and dedication help us reach more families, strengthen our programs, and build stronger connections in the community.

This year, volunteers supported our work by:

- Assisting with childcare during parenting and literacy programs
- Helping prepare and serve meals for families
- Supporting staff with program set-up, outreach, and events
- Sharing their talents and creativity in new projects

Together, our volunteers contributed dozens of hours that made it possible for parents and children to learn, grow, and succeed. We deeply appreciate every person who has given their time to strengthen our community.



Financial Report 2024-2025 School Year



GRANT
FUNDATIONS
\$356,008

GOVERNMENT
GRANTS &
CONTRACTS
\$427,445

INDIVIDUAL AND
BUSINESS
CONTRIBUTIONS
\$191,904

TOTAL
INCOME
\$1,023,120

TOTAL
EXPENSES
\$921,214

NET
INCOME
\$101,905



Thank You To Our Supporters



Thank You To Our Local Supporters



When families thrive, communities grow stronger. By supporting SKCE, you're helping parents and children learn, lead, and create brighter futures—together.

Donate to SKCE today and be a part of the transformation!

<https://www.skcequality.org/donate-now/>



With Gratitude, Toward Tomorrow

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